

# CORPORATE PROFILE



**ENEHM<sup>®</sup>**  
A Swiss premium brand



# ABOUT GNEHM

## INTRODUCTION

GNEHM is a global company with offices, in Thaiwil, Switzerland and Dubai, UAE. Specialized in the manufacture of high-quality hardness testers. Founded in 1929, GNEHM is renowned for its precise rigid hardness testing machines. The company continues to uphold Swiss engineering excellence offering current technology and a dedicated support team.

## COMPANY HISTORY

The roots of GNEHM trace back to the late 1920s, when Albert Gnehm Sr., a Swiss inventor, developed his first Rockwell hardness tester. Originally created for personal use, the device quickly gained attention in the industry. Over the years, the company grew under the leadership of Albert Gnehm Jr., who expanded its global presence and introduced groundbreaking products such as the “SwissMax” series. Today, GNEHM has a strong international footprint, including operations in Dubai, serving key markets world-wide.

## SOLID TECHNOLOGY TO MEET CUSTOMER EXPECTATIONS.

### MISSION

To create customer satisfaction by providing accurate, reliable, and cost-effective hardness testing equipment, while continuously advancing technology to meet growing customer expectations.

### VISION

To offer durable and reliable hardness testing solutions that enhance value and efficiency for our clients, delivering high-quality products, fit for purpose at competitive prices.

### VALUES & CULTURE

At GNEHM, values such as reliability, precision, and customer-centricity guide all operations. The company fosters a culture of collaboration, where employees are encouraged to contribute ideas and solutions that advance the company’s products and services. Integrity, quality craftsmanship, and a commitment to continuous improvement form the core of the company’s operations.







GNEHM workshop 1967

## ACHIEVEMENTS & AWARDS

GNEHM is proud to have received recognition for its contributions to the hardness testing industry. The company's focus on quality, innovation, and precision has led to several noteworthy accomplishments.

- **SwissMax 300 & 600:** Recognized as benchmarks for versatility and precision in universal hardness testing.
- **The company has built a reputation for Swiss engineering excellence,** which has garnered widespread recognition.
- **Numerous patents and innovations in materials testing technology,** particularly in the development of automated and modular testing systems.

# EXPERTISE ACHIEVEMENTS & LEADERSHIP

GNEHM designs and manufactures a range of hardness testing equipment, with a strong emphasis on reliability and precision.

Key products include:

- **SwissRock – Rockwell Hardness testers**
- **SwissVick – Automated Vickers Hardness testers**
- **SwissBrin – Brinell Hardness testers with Optical scanner**
- **Automated and Modular Testing Solutions**

The company also offers comprehensive services, including calibration, installation, training, and customer support, tailored to meet the needs of industries worldwide.

## LEGACY LEADERSHIP TEAM

At the heart of GNEHM is a dedicated team committed to upholding the company's values of precision, innovation, and quality. Founded by Albert Gnehm Sr., who also served as the former CEO, the company has grown and evolved through the vision and leadership of its founders and key team members, all of whom continue to drive its success today.

### ROGER DEUBER

**Owner & CEO.** Currently leading GNEHM Härteprüfer AG into its next phase of growth, focusing on optimizing products and expanding global operations.

### SYLVIA SCHERER-OSPEL

**Former CEO,** responsible for overseeing the development of key products like the SwissMax 300 and SwissMax 600.

### ALBERT GNEHM JR.

**Former leader** who expanded the company globally, continuing the legacy of precision and innovation.

### ALBERT GNEHM SR.

**Founder,** who revolutionized the field of hardness testing with his invention of the first Rockwell hardness tester.



# GLOBAL VISION

MARKETS, RESPONSIBILITY  
& AND INNOVATION

## KEY MARKETS & GLOBAL PRESENCE

GNEHM operates globally, with key offices and facilities in Switzerland and Dubai, UAE. The company serves diverse industries, including manufacturing, aerospace, automotive, and research institutions, and provides products and support globally. GNEHM Härteprüfer AG serves Switzerland and Austria and provides service for legacy products.

The office in Dubai, UAE is the main hub for global operations offering sales, technical support, and services for new products.

## CORPORATE SOCIAL RESPONSIBILITY & SUSTAINABILITY

GNEHM is committed to sustainability and responsible business practices. The company's operations are designed to minimize environmental impact, with a focus on energy efficiency and reducing waste. In addition, GNEHM supports various community initiatives and is dedicated to providing products that help customers maintain sustainable and ethical manufacturing processes.

## FINANCIAL GROWTH

GNEHM has experienced steady growth over the decades, expanding both its product offerings and its global footprint. The company's consistent success in the hardness testing market reflects its strong financial performance, backed by a commitment to maintaining high-quality standards and continuous product development.

## FUTURE PLANS & INNOVATION

Looking forward, GNEHM is focused on enhancing the capabilities of its digital and automated testing solutions. The company is exploring new opportunities in emerging markets and planning further expansion of its global operations, particularly in Asia and the Middle East. The ongoing development of modular testing systems and software-driven solutions is central to its future product strategies.

# EXPANDING GLOBALLY WITH A FOCUS ON QUALITY AND INNOVATION



## **GLOBAL SALES**

### **GNEHM International LLC-FZ**

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